



COMMERCIAL RETAIL ADVISORS, LLC

5420 E. Broadway Blvd., Suite 200
Tucson, AZ 85711
Phone: 520-290-3200
Fax: 520-751-7465
www.cradvisorsllc.com

PLACITA DE ORO



Description

Location: SWC of First Ave. & Tangerine Rd., Oro Valley, AZ

Space Available: Bldg. A: 1,500 SF
Bldg. B: 1,882 SF
Bldg. D: 2,230 SF, 1,417 SF

Lease Rate: \$22.00 - 25.00/SF/YR, NNN

Triple Net Charges: \$5.50/SF/YR (estimated)

PAD: 41,597 SF - Available for Ground Lease, BTS, or Sale
Please call broker for pricing.

Zoning: C-2

Demographic Highlights

2014 Estimates	1 MI	3 MI	5 MI
Population:	4,111	31,390	51,257
Households:	1,716	13,629	22,529
Average HH Income:	\$95,744	\$96,171	\$89,350

(Source: ESRI, CCIM Site To Do Business, US Census Bureau 2010)

Traffic Counts

1st Avenue: 16,000 VPD (2012)

Tangerine Rd: 19,000 VPD (2010)

Total: 35,000 VPD

(Source: Pima Association of Governments 2012)



Property Highlights

- ◆ Anchored by Walgreens, Ace Hardware, Walgreens and Wells Fargo.
- ◆ Other retailers include: La Hacienda Mexican Restaurant, Anytime Fitness, Subway, Nadine's Desert Fashion, Farmers Insurance, Comet Cleaners, Edward Jones Investments, Belle Chic, The Art of Nails, and Body Works Studio.
- ◆ Tangerine Rd, a major growth corridor of Oro Valley, has been widened to four lanes, and stretches from Oracle Rd. to I-10 and Marana on Tucson's northwest side.
- ◆ 1st Ave has been widened to four lanes divided and connects to Oracle Rd to the east and is the main entrance into Rancho Vista to the north, a 7,500 acres master planned community.
- ◆ Several major residential subdivisions are planned or under construction and will bring approximately 5,290 new homes to the area.
- ◆ 2,500 employers in 2 mile radius with a new Northwest Hospital, Ventana Medical Systems and Honeywell in the immediate area.

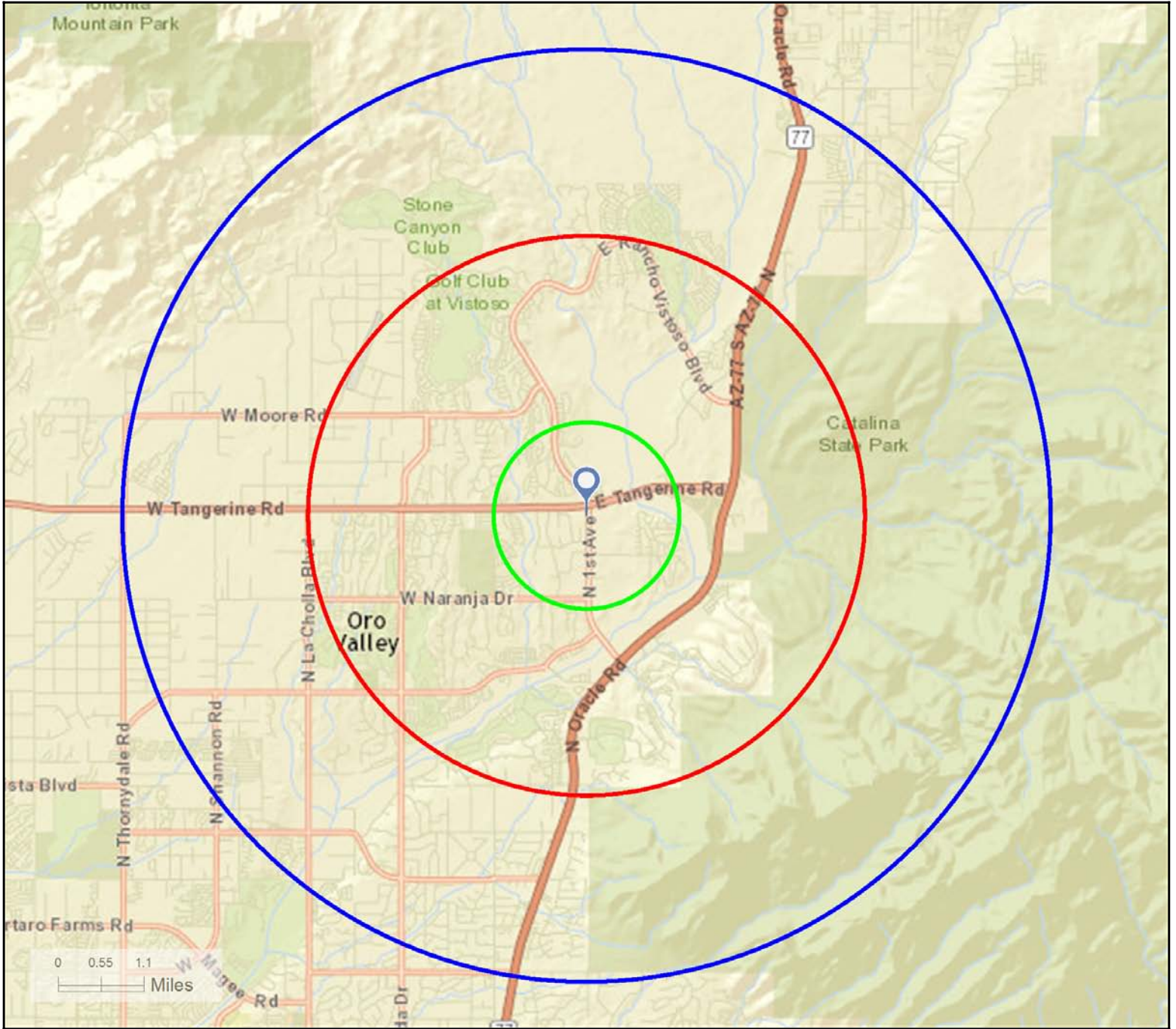
For information, contact:

Craig Finfrock, CCIM, CRX, CLS
Designated Broker
cfinfrock@cradvisorsllc.com

The information contained herein was obtained from third parties, and it has not been independently verified by the real estate brokers. Buyer/tenants should have the experts of their choice inspect the property and verify all information. Real estate brokers are not qualified to act as or select experts with respect to legal, tax, environment, building construction, soils-drainage, or other such matters. Commercial Retail Advisors, LLC represents the owner of the property in any transaction contemplated by this brochure and does not represent the tenant.

Placita de Oro
11911 N 1st Ave, Tucson, Arizona, 85737
Rings: 1, 3, 5 mile radii

Latitude: 32.42251
Longitude: -110.96130





Executive Summary

Placita de Oro
11911 N 1st Ave, Tucson, Arizona, 85737
Rings: 1, 3, 5 mile radii

Latitude: 32.42251
Longitude: -110.96130

	1 mile	3 miles	5 miles
Population			
2000 Population	3,180	22,875	41,050
2010 Population	4,111	31,390	51,257
2014 Population	4,284	32,253	52,711
2019 Population	4,460	33,178	54,040
2000-2010 Annual Rate	2.60%	3.22%	2.25%
2010-2014 Annual Rate	0.97%	0.64%	0.66%
2014-2019 Annual Rate	0.81%	0.57%	0.50%
2014 Male Population	48.5%	47.6%	47.8%
2014 Female Population	51.5%	52.4%	52.2%
2014 Median Age	53.6	51.1	51.0

In the identified area, the current year population is 52,711. In 2010, the Census count in the area was 51,257. The rate of change since 2010 was 0.66% annually. The five-year projection for the population in the area is 54,040 representing a change of 0.50% annually from 2014 to 2019. Currently, the population is 47.8% male and 52.2% female.

Median Age

The median age in this area is 53.6, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	90.9%	88.5%	88.8%
2014 Black Alone	1.6%	1.6%	1.6%
2014 American Indian/Alaska Native Alone	0.4%	0.4%	0.6%
2014 Asian Alone	2.7%	3.7%	3.2%
2014 Pacific Islander Alone	0.2%	0.1%	0.1%
2014 Other Race	2.0%	3.0%	3.1%
2014 Two or More Races	2.2%	2.5%	2.6%
2014 Hispanic Origin (Any Race)	11.2%	12.5%	13.6%

Persons of Hispanic origin represent 13.6% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 39.6 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	1,151	9,207	16,741
2010 Households	1,638	13,207	21,845
2014 Total Households	1,716	13,629	22,529
2019 Total Households	1,792	14,043	23,126
2000-2010 Annual Rate	3.59%	3.67%	2.70%
2010-2014 Annual Rate	1.10%	0.74%	0.73%
2014-2019 Annual Rate	0.87%	0.60%	0.52%
2014 Average Household Size	2.49	2.36	2.33

The household count in this area has changed from 21,845 in 2010 to 22,529 in the current year, a change of 0.73% annually. The five-year projection of households is 23,126, a change of 0.52% annually from the current year total. Average household size is currently 2.33, compared to 2.34 in the year 2010. The number of families in the current year is 15,831 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Placita de Oro
11911 N 1st Ave, Tucson, Arizona, 85737
Rings: 1, 3, 5 mile radii

Latitude: 32.42251
Longitude: -110.96130

	1 mile	3 miles	5 miles
Median Household Income			
2014 Median Household Income	\$76,999	\$76,319	\$69,602
2019 Median Household Income	\$87,301	\$88,297	\$82,816
2014-2019 Annual Rate	2.54%	2.96%	3.54%
Average Household Income			
2014 Average Household Income	\$95,744	\$96,171	\$89,350
2019 Average Household Income	\$107,537	\$108,956	\$101,504
2014-2019 Annual Rate	2.35%	2.53%	2.58%
Per Capita Income			
2014 Per Capita Income	\$39,226	\$40,678	\$38,492
2019 Per Capita Income	\$44,214	\$46,157	\$43,813
2014-2019 Annual Rate	2.42%	2.56%	2.62%

Current median household income is \$69,602 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$82,816 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$89,350 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$101,504 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$38,492 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$43,813 in five years, compared to \$32,168 for all U.S. households

Housing			
2000 Total Housing Units	1,200	10,625	18,757
2000 Owner Occupied Housing Units	1,103	8,020	13,882
2000 Renter Occupied Housing Units	48	1,188	2,860
2000 Vacant Housing Units	49	1,417	2,015
2010 Total Housing Units	1,746	15,229	24,750
2010 Owner Occupied Housing Units	1,435	10,684	17,182
2010 Renter Occupied Housing Units	203	2,523	4,663
2010 Vacant Housing Units	108	2,022	2,905
2014 Total Housing Units	1,830	15,725	25,601
2014 Owner Occupied Housing Units	1,466	10,643	17,126
2014 Renter Occupied Housing Units	251	2,986	5,403
2014 Vacant Housing Units	114	2,096	3,072
2019 Total Housing Units	1,911	16,158	26,235
2019 Owner Occupied Housing Units	1,527	10,962	17,550
2019 Renter Occupied Housing Units	266	3,081	5,576
2019 Vacant Housing Units	119	2,115	3,109

Currently, 66.9% of the 25,601 housing units in the area are owner occupied; 21.1%, renter occupied; and 12.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 24,750 housing units in the area - 69.4% owner occupied, 18.8% renter occupied, and 11.7% vacant. The annual rate of change in housing units since 2010 is 1.51%. Median home value in the area is \$238,398, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 2.85% annually to \$274,371.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



Business Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Rings: 1, 3, 5 mile radii

Latitude: 32.42251
 Longitude: -110.96130

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	429	2,670	4,225
Total Employees:	1,791	9,338	13,970
Total Residential Population:	4,284	32,253	52,711
Employee/Residential Population Ratio:	0.42:1	0.29:1	0.27:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.9%	14	0.8%	53	2.0%	139	1.5%	108	2.6%	375	2.7%
Construction	25	5.8%	55	3.1%	140	5.2%	380	4.1%	247	5.8%	725	5.2%
Manufacturing	10	2.3%	177	9.9%	58	2.2%	1,251	13.4%	88	2.1%	1,471	10.5%
Transportation	5	1.2%	17	0.9%	27	1.0%	93	1.0%	54	1.3%	179	1.3%
Communication	4	0.9%	6	0.3%	17	0.6%	58	0.6%	24	0.6%	70	0.5%
Utility	1	0.2%	2	0.1%	2	0.1%	5	0.1%	5	0.1%	39	0.3%
Wholesale Trade	9	2.1%	26	1.5%	73	2.7%	195	2.1%	119	2.8%	359	2.6%
Retail Trade Summary	42	9.8%	588	32.8%	229	8.6%	2,255	24.1%	335	7.9%	2,722	19.5%
Home Improvement	3	0.7%	116	6.5%	13	0.5%	232	2.5%	21	0.5%	254	1.8%
General Merchandise Stores	1	0.2%	145	8.1%	5	0.2%	450	4.8%	7	0.2%	459	3.3%
Food Stores	3	0.7%	44	2.5%	19	0.7%	225	2.4%	24	0.6%	251	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	1	0.2%	2	0.1%	7	0.3%	59	0.6%	16	0.4%	115	0.8%
Apparel & Accessory Stores	5	1.2%	16	0.9%	18	0.7%	128	1.4%	22	0.5%	135	1.0%
Furniture & Home Furnishings	3	0.7%	60	3.4%	19	0.7%	192	2.1%	30	0.7%	228	1.6%
Eating & Drinking Places	11	2.6%	103	5.8%	61	2.3%	566	6.1%	84	2.0%	753	5.4%
Miscellaneous Retail	15	3.5%	102	5.7%	87	3.3%	404	4.3%	131	3.1%	526	3.8%
Finance, Insurance, Real Estate Summary	48	11.2%	120	6.7%	303	11.3%	861	9.2%	449	10.6%	1,212	8.7%
Banks, Savings & Lending Institutions	2	0.5%	23	1.3%	16	0.6%	114	1.2%	21	0.5%	138	1.0%
Securities Brokers	1	0.2%	2	0.1%	13	0.5%	56	0.6%	19	0.4%	74	0.5%
Insurance Carriers & Agents	6	1.4%	12	0.7%	30	1.1%	73	0.8%	47	1.1%	111	0.8%
Real Estate, Holding, Other Investment Offices	39	9.1%	83	4.6%	245	9.2%	617	6.6%	362	8.6%	890	6.4%
Services Summary	211	49.2%	785	43.8%	1,298	48.6%	3,860	41.3%	2,100	49.7%	6,503	46.5%
Hotels & Lodging	1	0.2%	1	0.1%	8	0.3%	47	0.5%	14	0.3%	206	1.5%
Automotive Services	3	0.7%	7	0.4%	17	0.6%	64	0.7%	29	0.7%	96	0.7%
Motion Pictures & Amusements	10	2.3%	33	1.8%	56	2.1%	195	2.1%	81	1.9%	295	2.1%
Health Services	32	7.5%	340	19.0%	142	5.3%	996	10.7%	196	4.6%	1,190	8.5%
Legal Services	3	0.7%	8	0.4%	14	0.5%	36	0.4%	24	0.6%	57	0.4%
Education Institutions & Libraries	5	1.2%	37	2.1%	29	1.1%	300	3.2%	49	1.2%	721	5.2%
Other Services	157	36.6%	360	20.1%	1,032	38.7%	2,221	23.8%	1,708	40.4%	3,938	28.2%
Government	1	0.2%	3	0.2%	5	0.2%	233	2.5%	11	0.3%	303	2.2%
Unclassified Establishments	66	15.4%	0	0.0%	464	17.4%	7	0.1%	684	16.2%	11	0.1%
Totals	429	100.0%	1,791	100.0%	2,670	100.0%	9,338	100.0%	4,225	100.0%	13,970	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.



Business Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Rings: 1, 3, 5 mile radii

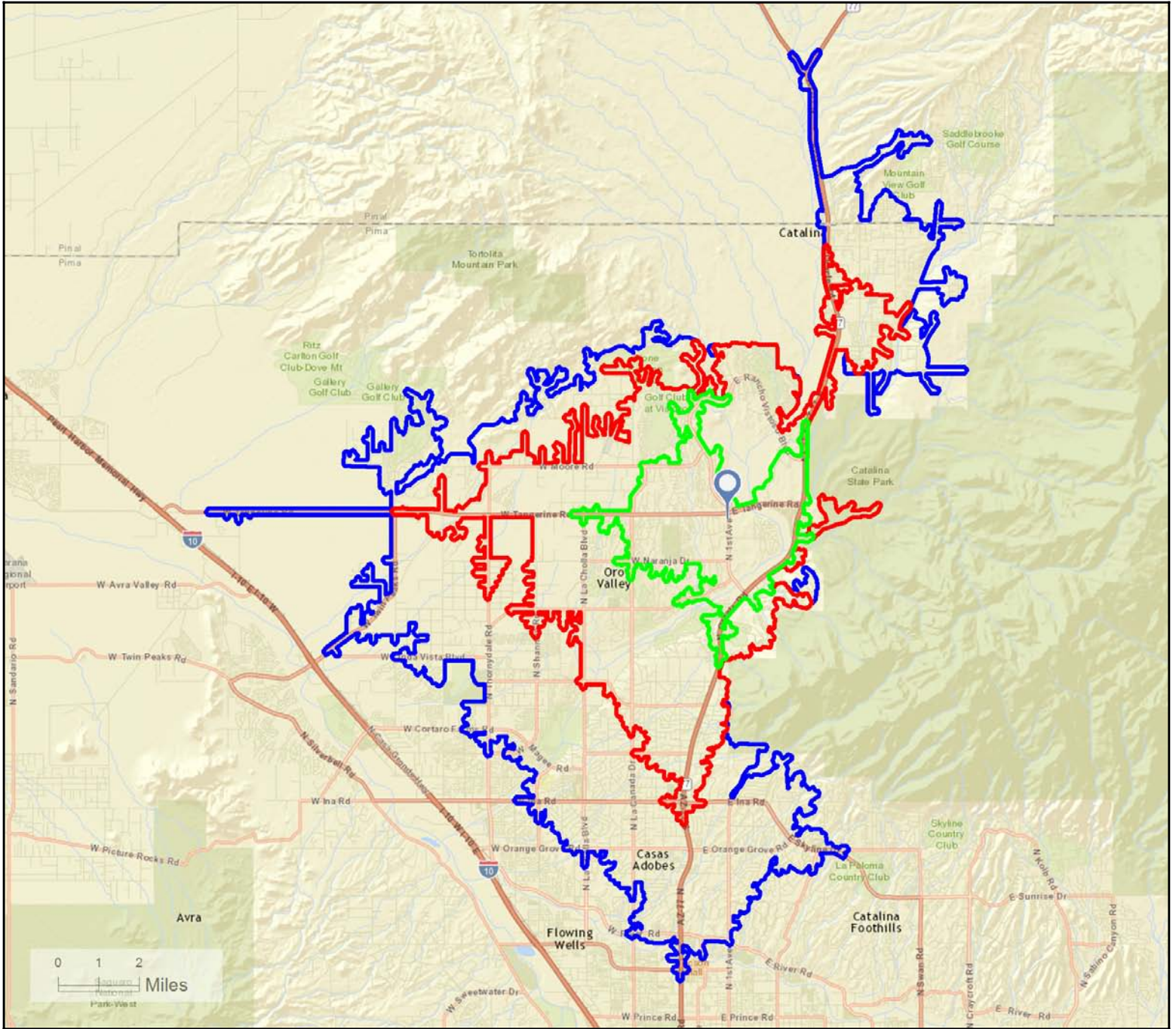
Latitude: 32.42251
 Longitude: -110.96130

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.5%	4	0.2%	25	0.9%	66	0.7%	47	1.1%	107	0.8%
Mining	1	0.2%	1	0.1%	4	0.1%	8	0.1%	6	0.1%	58	0.4%
Utilities	1	0.2%	2	0.1%	1	0.0%	2	0.0%	2	0.0%	32	0.2%
Construction	29	6.8%	64	3.6%	152	5.7%	409	4.4%	262	6.2%	758	5.4%
Manufacturing	10	2.3%	180	10.1%	54	2.0%	1,253	13.4%	83	2.0%	1,482	10.6%
Wholesale Trade	9	2.1%	26	1.5%	73	2.7%	195	2.1%	119	2.8%	359	2.6%
Retail Trade	31	7.2%	484	27.0%	167	6.3%	1,685	18.0%	248	5.9%	1,951	14.0%
Motor Vehicle & Parts Dealers	1	0.2%	2	0.1%	6	0.2%	56	0.6%	13	0.3%	103	0.7%
Furniture & Home Furnishings Stores	1	0.2%	3	0.2%	11	0.4%	74	0.8%	16	0.4%	89	0.6%
Electronics & Appliance Stores	2	0.5%	57	3.2%	8	0.3%	116	1.2%	11	0.3%	126	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.7%	116	6.5%	13	0.5%	232	2.5%	21	0.5%	254	1.8%
Food & Beverage Stores	3	0.7%	45	2.5%	19	0.7%	226	2.4%	24	0.6%	252	1.8%
Health & Personal Care Stores	4	0.9%	31	1.7%	16	0.6%	119	1.3%	23	0.5%	171	1.2%
Gasoline Stations	0	0.0%	0	0.0%	1	0.0%	3	0.0%	3	0.1%	12	0.1%
Clothing & Clothing Accessories Stores	6	1.4%	18	1.0%	24	0.9%	136	1.5%	30	0.7%	144	1.0%
Sport Goods, Hobby, Book, & Music Stores	5	1.2%	52	2.9%	19	0.7%	130	1.4%	28	0.7%	144	1.0%
General Merchandise Stores	1	0.2%	145	8.1%	5	0.2%	450	4.8%	7	0.2%	459	3.3%
Miscellaneous Store Retailers	4	0.9%	14	0.8%	35	1.3%	127	1.4%	56	1.3%	171	1.2%
Nonstore Retailers	1	0.2%	2	0.1%	10	0.4%	15	0.2%	17	0.4%	25	0.2%
Transportation & Warehousing	2	0.5%	9	0.5%	18	0.7%	59	0.6%	40	0.9%	113	0.8%
Information	7	1.6%	11	0.6%	38	1.4%	97	1.0%	58	1.4%	158	1.1%
Finance & Insurance	24	5.6%	67	3.7%	145	5.4%	422	4.5%	209	4.9%	571	4.1%
Central Bank/Credit Intermediation & Related Activities	2	0.5%	24	1.3%	19	0.7%	120	1.3%	25	0.6%	144	1.0%
Securities, Commodity Contracts & Other Financial	16	3.7%	31	1.7%	94	3.5%	225	2.4%	133	3.1%	309	2.2%
Insurance Carriers & Related Activities; Funds, Trusts &	6	1.4%	13	0.7%	32	1.2%	77	0.8%	51	1.2%	118	0.8%
Real Estate, Rental & Leasing	18	4.2%	41	2.3%	147	5.5%	419	4.5%	227	5.4%	615	4.4%
Professional, Scientific & Tech Services	54	12.6%	159	8.9%	362	13.6%	874	9.4%	588	13.9%	1,357	9.7%
Legal Services	3	0.7%	8	0.4%	14	0.5%	36	0.4%	25	0.6%	58	0.4%
Management of Companies & Enterprises	5	1.2%	9	0.5%	17	0.6%	35	0.4%	25	0.6%	50	0.4%
Administrative & Support & Waste Management & Remediation	89	20.7%	159	8.9%	558	20.9%	1,024	11.0%	904	21.4%	1,814	13.0%
Educational Services	4	0.9%	36	2.0%	40	1.5%	317	3.4%	65	1.5%	747	5.3%
Health Care & Social Assistance	34	7.9%	344	19.2%	158	5.9%	1,073	11.5%	234	5.5%	1,381	9.9%
Arts, Entertainment & Recreation	10	2.3%	32	1.8%	43	1.6%	158	1.7%	58	1.4%	217	1.6%
Accommodation & Food Services	11	2.6%	104	5.8%	70	2.6%	617	6.6%	100	2.4%	964	6.9%
Accommodation	1	0.2%	1	0.1%	8	0.3%	47	0.5%	14	0.3%	206	1.5%
Food Services & Drinking Places	11	2.6%	103	5.8%	62	2.3%	570	6.1%	86	2.0%	758	5.4%
Other Services (except Public Administration)	21	4.9%	56	3.1%	130	4.9%	386	4.1%	255	6.0%	923	6.6%
Automotive Repair & Maintenance	2	0.5%	3	0.2%	12	0.4%	53	0.6%	22	0.5%	82	0.6%
Public Administration	1	0.2%	3	0.2%	5	0.2%	233	2.5%	11	0.3%	303	2.2%
Unclassified Establishments	66	15.4%	0	0.0%	464	17.4%	7	0.1%	684	16.2%	11	0.1%
Total	429	100.0%	1,791	100.0%	2,670	100.0%	9,338	100.0%	4,225	100.0%	13,970	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

Placita de Oro
11911 N 1st Ave, Tucson, Arizona, 85737
Drive Times: 5, 10, 15 minute radii

Latitude: 32.42251
Longitude: -110.96130





Executive Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Drive Times: 5, 10, 15 minute radii

Latitude: 32.42251
 Longitude: -110.96130

	5 minutes	10 minutes	15 minutes
Population			
2000 Population	9,310	37,321	88,562
2010 Population	12,785	46,318	103,126
2014 Population	13,165	47,790	105,637
2019 Population	13,547	49,072	108,041
2000-2010 Annual Rate	3.22%	2.18%	1.53%
2010-2014 Annual Rate	0.69%	0.74%	0.57%
2014-2019 Annual Rate	0.57%	0.53%	0.45%
2014 Male Population	48.6%	47.7%	47.6%
2014 Female Population	51.4%	52.3%	52.4%
2014 Median Age	48.9	51.4	48.9

In the identified area, the current year population is 105,637. In 2010, the Census count in the area was 103,126. The rate of change since 2010 was 0.57% annually. The five-year projection for the population in the area is 108,041 representing a change of 0.45% annually from 2014 to 2019. Currently, the population is 47.6% male and 52.4% female.

Median Age

The median age in this area is 48.9, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	88.8%	88.7%	86.6%
2014 Black Alone	1.8%	1.6%	1.8%
2014 American Indian/Alaska Native Alone	0.4%	0.6%	0.8%
2014 Asian Alone	3.5%	3.2%	3.1%
2014 Pacific Islander Alone	0.1%	0.1%	0.1%
2014 Other Race	2.8%	3.3%	4.5%
2014 Two or More Races	2.6%	2.6%	3.1%
2014 Hispanic Origin (Any Race)	13.0%	13.7%	17.0%

Persons of Hispanic origin represent 17.0% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 46.2 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	3,415	15,249	36,644
2010 Households	5,053	19,798	44,615
2014 Total Households	5,231	20,482	45,873
2019 Total Households	5,397	21,058	47,013
2000-2010 Annual Rate	4.00%	2.65%	1.99%
2010-2014 Annual Rate	0.82%	0.80%	0.66%
2014-2019 Annual Rate	0.63%	0.56%	0.49%
2014 Average Household Size	2.51	2.32	2.29

The household count in this area has changed from 44,615 in 2010 to 45,873 in the current year, a change of 0.66% annually. The five-year projection of households is 47,013, a change of 0.49% annually from the current year total. Average household size is currently 2.29, compared to 2.30 in the year 2010. The number of families in the current year is 30,375 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Drive Times: 5, 10, 15 minute radii

Latitude: 32.42251
 Longitude: -110.96130

	5 minutes	10 minutes	15 minutes
Median Household Income			
2014 Median Household Income	\$79,272	\$68,693	\$61,469
2019 Median Household Income	\$91,616	\$82,409	\$76,163
2014-2019 Annual Rate	2.94%	3.71%	4.38%
Average Household Income			
2014 Average Household Income	\$99,106	\$89,145	\$82,875
2019 Average Household Income	\$112,367	\$101,079	\$94,460
2014-2019 Annual Rate	2.54%	2.54%	2.65%
Per Capita Income			
2014 Per Capita Income	\$39,107	\$38,506	\$36,057
2019 Per Capita Income	\$44,452	\$43,744	\$41,206
2014-2019 Annual Rate	2.60%	2.58%	2.71%

Current median household income is \$61,469 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$76,163 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$82,875 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$94,460 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$36,057 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$41,206 in five years, compared to \$32,168 for all U.S. households

Housing			
2000 Total Housing Units	3,750	17,155	40,208
2000 Owner Occupied Housing Units	3,108	12,591	27,713
2000 Renter Occupied Housing Units	307	2,658	8,931
2000 Vacant Housing Units	335	1,906	3,564
2010 Total Housing Units	5,633	22,435	50,009
2010 Owner Occupied Housing Units	4,300	15,498	32,422
2010 Renter Occupied Housing Units	753	4,300	12,193
2010 Vacant Housing Units	580	2,637	5,394
2014 Total Housing Units	5,869	23,281	51,538
2014 Owner Occupied Housing Units	4,325	15,497	32,043
2014 Renter Occupied Housing Units	906	4,985	13,829
2014 Vacant Housing Units	638	2,799	5,665
2019 Total Housing Units	6,076	23,894	52,808
2019 Owner Occupied Housing Units	4,456	15,903	32,776
2019 Renter Occupied Housing Units	942	5,155	14,237
2019 Vacant Housing Units	679	2,836	5,795

Currently, 62.2% of the 51,538 housing units in the area are owner occupied; 26.8%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 50,009 housing units in the area - 64.8% owner occupied, 24.4% renter occupied, and 10.8% vacant. The annual rate of change in housing units since 2010 is 1.35%. Median home value in the area is \$224,506, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 3.07% annually to \$261,189.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



Business Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Drive Times: 5, 10, 15 minute radii

Latitude: 32.42251
 Longitude: -110.96130

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses:	1,187	4,222	9,149
Total Employees:	3,976	14,800	32,260
Total Residential Population:	13,165	47,790	105,637
Employee/Residential Population Ratio:	0.3:1	0.31:1	0.31:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	23	1.9%	49	1.2%	102	2.4%	337	2.3%	210	2.3%	755	2.3%
Construction	69	5.8%	176	4.4%	242	5.7%	703	4.8%	546	6.0%	1,729	5.4%
Manufacturing	30	2.5%	316	7.9%	86	2.0%	1,180	8.0%	178	1.9%	1,436	4.5%
Transportation	11	0.9%	36	0.9%	52	1.2%	196	1.3%	129	1.4%	401	1.2%
Communication	8	0.7%	13	0.3%	25	0.6%	132	0.9%	53	0.6%	252	0.8%
Utility	1	0.1%	3	0.1%	6	0.1%	38	0.3%	12	0.1%	98	0.3%
Wholesale Trade	31	2.6%	84	2.1%	116	2.7%	383	2.6%	254	2.8%	832	2.6%
Retail Trade Summary	98	8.3%	1,054	26.5%	375	8.9%	3,334	22.5%	860	9.4%	7,917	24.5%
Home Improvement	6	0.5%	145	3.6%	23	0.5%	256	1.7%	49	0.5%	358	1.1%
General Merchandise Stores	2	0.2%	263	6.6%	7	0.2%	475	3.2%	17	0.2%	1,030	3.2%
Food Stores	7	0.6%	65	1.6%	29	0.7%	437	3.0%	70	0.8%	1,111	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.2%	22	0.6%	18	0.4%	130	0.9%	50	0.5%	287	0.9%
Apparel & Accessory Stores	10	0.8%	65	1.6%	27	0.6%	150	1.0%	78	0.9%	456	1.4%
Furniture & Home Furnishings	10	0.8%	94	2.4%	36	0.9%	242	1.6%	69	0.8%	407	1.3%
Eating & Drinking Places	24	2.0%	219	5.5%	104	2.5%	1,108	7.5%	241	2.6%	3,114	9.7%
Miscellaneous Retail	38	3.2%	183	4.6%	131	3.1%	536	3.6%	287	3.1%	1,155	3.6%
Finance, Insurance, Real Estate Summary	138	11.6%	344	8.7%	468	11.1%	1,326	9.0%	979	10.7%	3,049	9.5%
Banks, Savings & Lending Institutions	6	0.5%	55	1.4%	30	0.7%	197	1.3%	69	0.8%	511	1.6%
Securities Brokers	5	0.4%	14	0.4%	23	0.5%	117	0.8%	36	0.4%	158	0.5%
Insurance Carriers & Agents	13	1.1%	26	0.7%	52	1.2%	132	0.9%	137	1.5%	464	1.4%
Real Estate, Holding, Other Investment Offices	114	9.6%	249	6.3%	363	8.6%	880	5.9%	738	8.1%	1,916	5.9%
Services Summary	574	48.4%	1,883	47.4%	2,070	49.0%	6,802	46.0%	4,500	49.2%	15,338	47.5%
Hotels & Lodging	1	0.1%	15	0.4%	15	0.4%	216	1.5%	42	0.5%	778	2.4%
Automotive Services	8	0.7%	23	0.6%	30	0.7%	97	0.7%	66	0.7%	209	0.6%
Motion Pictures & Amusements	28	2.4%	93	2.3%	82	1.9%	270	1.8%	181	2.0%	619	1.9%
Health Services	64	5.4%	503	12.7%	216	5.1%	1,539	10.4%	531	5.8%	3,257	10.1%
Legal Services	7	0.6%	17	0.4%	34	0.8%	85	0.6%	84	0.9%	209	0.6%
Education Institutions & Libraries	14	1.2%	265	6.7%	52	1.2%	785	5.3%	108	1.2%	1,778	5.5%
Other Services	452	38.1%	968	24.3%	1,641	38.9%	3,810	25.7%	3,490	38.1%	8,488	26.3%
Government	2	0.2%	17	0.4%	10	0.2%	364	2.5%	16	0.2%	441	1.4%
Unclassified Establishments	202	17.0%	0	0.0%	670	15.9%	7	0.0%	1,411	15.4%	12	0.0%
Totals	1,187	100.0%	3,976	100.0%	4,222	100.0%	14,800	100.0%	9,149	100.0%	32,260	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.



Business Summary

Placita de Oro
 11911 N 1st Ave, Tucson, Arizona, 85737
 Drive Times: 5, 10, 15 minute radii

Latitude: 32.42251
 Longitude: -110.96130

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	0.8%	19	0.5%	45	1.1%	94	0.6%	87	1.0%	179	0.6%
Mining	1	0.1%	3	0.1%	6	0.1%	53	0.4%	11	0.1%	70	0.2%
Utilities	1	0.1%	2	0.1%	2	0.0%	29	0.2%	5	0.1%	82	0.3%
Construction	75	6.3%	191	4.8%	259	6.1%	741	5.0%	578	6.3%	1,795	5.6%
Manufacturing	28	2.4%	317	8.0%	82	1.9%	1,187	8.0%	164	1.8%	1,432	4.4%
Wholesale Trade	31	2.6%	84	2.1%	115	2.7%	379	2.6%	251	2.7%	822	2.5%
Retail Trade	73	6.1%	833	21.0%	268	6.3%	2,210	14.9%	614	6.7%	4,781	14.8%
Motor Vehicle & Parts Dealers	2	0.2%	21	0.5%	14	0.3%	117	0.8%	37	0.4%	216	0.7%
Furniture & Home Furnishings Stores	5	0.4%	20	0.5%	18	0.4%	81	0.5%	35	0.4%	159	0.5%
Electronics & Appliance Stores	5	0.4%	74	1.9%	15	0.4%	146	1.0%	33	0.4%	247	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.5%	145	3.6%	22	0.5%	254	1.7%	47	0.5%	353	1.1%
Food & Beverage Stores	7	0.6%	68	1.7%	28	0.7%	435	2.9%	62	0.7%	1,098	3.4%
Health & Personal Care Stores	7	0.6%	45	1.1%	25	0.6%	173	1.2%	59	0.6%	418	1.3%
Gasoline Stations	0	0.0%	0	0.0%	4	0.1%	14	0.1%	13	0.1%	72	0.2%
Clothing & Clothing Accessories Stores	12	1.0%	69	1.7%	36	0.9%	171	1.2%	105	1.1%	516	1.6%
Sport Goods, Hobby, Book, & Music Stores	8	0.7%	66	1.7%	30	0.7%	151	1.0%	60	0.7%	292	0.9%
General Merchandise Stores	2	0.2%	263	6.6%	7	0.2%	475	3.2%	17	0.2%	1,030	3.2%
Miscellaneous Store Retailers	15	1.3%	57	1.4%	55	1.3%	172	1.2%	112	1.2%	328	1.0%
Nonstore Retailers	4	0.3%	6	0.2%	13	0.3%	21	0.1%	34	0.4%	52	0.2%
Transportation & Warehousing	6	0.5%	22	0.6%	39	0.9%	133	0.9%	106	1.2%	304	0.9%
Information	16	1.3%	28	0.7%	56	1.3%	209	1.4%	133	1.5%	470	1.5%
Finance & Insurance	68	5.7%	182	4.6%	225	5.3%	686	4.6%	471	5.1%	1,796	5.6%
Central Bank/Credit Intermediation & Related Activities	7	0.6%	56	1.4%	36	0.9%	207	1.4%	87	1.0%	747	2.3%
Securities, Commodity Contracts & Other Financial	47	4.0%	97	2.4%	132	3.1%	339	2.3%	238	2.6%	567	1.8%
Insurance Carriers & Related Activities; Funds, Trusts &	14	1.2%	28	0.7%	56	1.3%	140	0.9%	145	1.6%	481	1.5%
Real Estate, Rental & Leasing	63	5.3%	149	3.7%	228	5.4%	611	4.1%	486	5.3%	1,418	4.4%
Professional, Scientific & Tech Services	161	13.6%	410	10.3%	575	13.6%	1,363	9.2%	1,232	13.5%	2,856	8.9%
Legal Services	7	0.6%	17	0.4%	35	0.8%	87	0.6%	90	1.0%	227	0.7%
Management of Companies & Enterprises	10	0.8%	19	0.5%	26	0.6%	53	0.4%	49	0.5%	99	0.3%
Administrative & Support & Waste Management & Remediation	248	20.9%	450	11.3%	846	20.0%	1,654	11.2%	1,726	18.9%	3,408	10.6%
Educational Services	18	1.5%	270	6.8%	69	1.6%	812	5.5%	142	1.6%	1,837	5.7%
Health Care & Social Assistance	70	5.9%	515	13.0%	260	6.2%	1,740	11.8%	645	7.0%	3,822	11.8%
Arts, Entertainment & Recreation	25	2.1%	80	2.0%	58	1.4%	216	1.5%	133	1.5%	474	1.5%
Accommodation & Food Services	26	2.2%	234	5.9%	120	2.8%	1,327	9.0%	284	3.1%	3,895	12.1%
Accommodation	1	0.1%	15	0.4%	15	0.4%	216	1.5%	42	0.5%	778	2.4%
Food Services & Drinking Places	25	2.1%	219	5.5%	106	2.5%	1,111	7.5%	243	2.7%	3,118	9.7%
Other Services (except Public Administration)	54	4.5%	149	3.7%	262	6.2%	935	6.3%	605	6.6%	2,267	7.0%
Automotive Repair & Maintenance	5	0.4%	16	0.4%	22	0.5%	80	0.5%	53	0.6%	177	0.5%
Public Administration	2	0.2%	17	0.4%	10	0.2%	364	2.5%	16	0.2%	441	1.4%
Unclassified Establishments	202	17.0%	0	0.0%	670	15.9%	7	0.0%	1,411	15.4%	12	0.0%
Total	1,187	100.0%	3,976	100.0%	4,222	100.0%	14,800	100.0%	9,149	100.0%	32,260	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.